

THE DAILY MISSOURIAN

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WHAT CAN WOMEN DO?

What can women do to lessen the high cost of living?

Ask a man that question, and he will get red in the face trying to express all at once the thousand answers that come rushing to his tongue.

Ask a woman and she will be affronted. "The very idea! As if we women are not doing all that we can already. Besides, it ill befits you men to talk—" And that will end the argument.

It is, nevertheless, true that there is plenty of room in the average household for the application of more or less of a great money-saving aid to efficiency—that is, system. The business man has found system to be indispensable; the housewife is coming to find it so.

System applied to everything—and there is nothing to which it does not lend itself—means a saving of time, labor or money, often all three.

But system can not be got all at once by reading a book or hearing a lecture or taking a bottle of medicine. The main factors in its successful acquisition are experience and intelligent observation. It is here that mere man can make himself of service. Women can accomplish wonders in reducing the h. c. of l., but let's all co-operate.

ANOTHER BUGABOO DIES

The benevolent gentleman who, un mindful of the unemployment resulting from the drink habit, insisted that saloons and breweries must be maintained because thousands would be thrown out of work in the event of prohibition, may rest assured that such will not be the case. Employment will be provided for those who will be thrown out of jobs, and, curiously enough, that employment will be furnished by the brewers themselves.

The keen business men who have invested money in their breweries do not intend to lose their money when prohibition comes, as it must. They have seen the handwriting on the wall and are preparing for the change. The surest sign of this is the manufacture of beer substitutes.

When prohibition sweeps Missouri, breweries will give up the manufacture of beer. They will, however, continue to earn their dividends by the sale of wholesome non-intoxicating brews. And the men who work for breweries will continue to work and will not be cursed by the knowledge that their work is bringing misery and disgrace to others.

Died: The bugaboo that prohibition will bring unemployment to those who work for breweries.

DROGGED FROM THE PAST

Boone County, rich in history, is quick to honor her heroes of fifty years ago and to mark with granite monuments the spots where the county's history was made. Her citizens who fought for their convictions during the Civil War receive due honor; the old trails worn by the feet of Boone County pioneers are marked, and the old log taverns, at whose gaping doors the wheels of the stage coach are no longer heard, are pointed out by every citizen and their history recited.

Yet one historic landmark of fifty years ago has not been permitted to spend the rest of its numbered days in quiet with its old-time friends, and trails and log taverns. Dragged from the past, the Boone County jail has been forced to continue its task begun sixty years ago. Slight-windowed and thick-walled, this pioneer bastille, an historical place of punishment, is attempting to accomplish the function of a modern jail.

Isn't it time that this weather-scarred veteran should receive its just reward for its long years of service? The old Boone County jail is lonesome here. It belongs in an-

other age. Let it return to the past and doze with its brothers, while a new, twentieth century jail shall carry on the work it has begun.

LOOKING TOWARD CHINA

American foreign trade during the year ending July 1, 1916, reached \$6,000,000,000. The European war has given the United States the opportunity to become the world's greatest commercial nation. But this is not an uncontested right, for England, despite the enormous industrial drain of the war, is increasing her exports. The United States will find a rival in her path at the close of the war from Trade in South America and the Orient.

The possibilities for American business in the Orient, particularly in China, are unlimited. American exporters are looking toward China. China should have 325,000 miles of railroad in proportion to her area. She has 6,000 available. China now spends 93 cents a person in foreign trade, of which the United States receives 8 cents. This should increase a hundredfold. The export trade of the United States to China would then be one of \$2,500,000,000.

Four million pairs of feet in China! At the present time China imports 200,000 pairs of shoes, of which only a small per cent are from the United States. With a rapid adoption of Occidental civilization, this trade would increase to millions a year.

The Chinese are learning to smoke cigarettes—an opportunity for the American tobacco manufacturer. Bridges must be built—an opportunity for steel workers. Food must be supplied.

China, because of its recent development, is a battlefield. The United States, because of the war, gets the odds in its development of Chinese trade. The Chinese are friendly toward the United States. Unless the United States seized its opportunity before the close of the European war, the sluice-gates of wealth of that vast country when opened will not flow into the strong boxes of American commerce.

THE OPEN COLUMN

A public forum for the discussion of things worth-while. Articles should be short and signed by the writer, as proof to the editor of good faith. Signatures will not necessarily be published.

Praises Missouri Yearbook.

Editor the Missouriian: Please permit me to congratulate the state of Missouri on its yearbook of 1915, a copy of which I have just had the pleasure of examining from the hands of Jewell Mayes, the genial and thoroughly competent secretary of the State Board of Agriculture.

Usually one expects to find in these government departmental reports little of interest, except to those directly interested in the issues to which they are devoted, but the Missouri yearbook for 1915 is a work of real art, both in its mechanical make-up and in the matter it contains, as well as in the manner in which the matter is presented.

One must indeed be dull who cannot see romance in the beautiful half-tone work with which the volume is illustrated, and Mr. Mayes' "May Time in Missouri" is an exquisite prose epic while his introductory number, "Missouri, the Center State," breathes a message of encouragement and helpfulness to "those on whose shoulders rests the prosperity and happiness of society." Especially fine and well written are the feature articles of the book, showing the splendid co-operation that has been accorded Mr. Mayes and his assistants in getting up a complete and authentic report of the various subjects included in the department.

Personally, I feel particularly proud in knowing that so unusual and creditable a work had its inspiration and consummation in a fellow Ray county, and I feel that Mr. Mayes has set an example in the get up of this fine work that may well be followed by the secretaries in other states.

Sincerely,

JAMES LOGAN MOSBY.

Consider the Lilies.

Editor the Missouriian: "If you want to be a rooter and with the rosters stand, kindly omit flowers."

This is, euphemistically, the request of the athletic authorities of several universities. The University of Missouri, following the lead of the state universities of Kansas and Washington and Northwestern University, has instituted the custom of segregation at football games.

It is interesting to note that the revival of Missouri's school spirit is synonymous with the beginning of the practice of leaving the girl at the

gate, or, perhaps, another section of the bleachers.

School spirit is actually a determination to stand by the team, by the school, by all the customs and traditions which make a university something more than a factory. But, curiously enough, it is born only in the mass, not the individual nor the pair. Hence, the death of the football two-some marked the rebirth of school spirit.

Two evidences of school spirit are thus presented. The feminine contribution includes foregoing the distinction of an escort and the pleasure of an information bureau. Most women will take philosophically the fact that they are a jarring note in the deep bass cheer that goes booming across the field, and their sense of the ludicrous prevents their red-faced participation. Their enthusiasm is undoubted; their hero-worshipping tendency makes school loyalty an easy possibility.

From the masculine viewpoint, the movement toward segregation on the bleachers is still more approved. Aside from the mob, vociferous cheering has a hint of abandon which the average American condemns; but given a choice, this same average man would prefer to watch a game in company with others who have known the joys of participation. Segregation is probably little denial, especially as he thus obtains one of the best seats on the field.

Justice, then, points to another phase of school spirit. Consider the lilies of the field, who cheer not and sing but seldom, but who continue to support University athletics and do not grieve unnecessarily that the scheme of school spirit at a football game requires of them only passivity.

The Third Amendment.

Editor of the Missouriian: What is the fundamental cause of heavy court dockets, of expensive court proceedings, and incidentally, heavy taxes? Statistics show that 75 to 85 per cent of crime is directly or indirectly caused by liquor; then why allow the sale of it; why help to make not only crime and poverty but men who, a part of the time are incapable of clear thinking?

Does the clouding of the brain for a time make any man more capable of attending to his business? Has any man or body of men a moral right to sell liquor or permit its sale, when it degrades other men and deprives families of food, clothes and a clear eye, sane and capable head of the home?

Do you care more for yourself and your appetite and the business interests of the liquor dealer than you do for your wife and children and your own business interests? Does it pay; who does it pay?

Missouri pays \$80,000,000 annually for liquor, according to the statement of the brewers in the Kansas City Journal. Why not put a stop to that waste and divert it into legitimate business? What is legitimate business?

Put Missouri on the prosperous side, help to put that \$80,000,000 into the hands of the grocer, the butcher, the dry goods merchant, into legitimate business! Help to prevent children from being forced to pick up coal along the railway tracks in order to keep warm and incidentally learning to steal and later to be up before police courts as criminals. Men, help by your vote, help the poverty-stricken districts in the cities in order that all men and their families may be better fed, clothed and housed.

You can cut down crime and the attendant court expenses, reduce taxes, prevent extreme poverty and put thousands of men in the self-respecting, prosperous class by your vote.

Nineteen states have state-wide prohibition and no matter how poor, prohibition is a thousand times better than the open saloon where young men acquire the habit which degrades and curses the families they are later to establish. Keep the open saloon and the back room of the drug store closed to your boy and to your neighbor's boy. Boys have a right to be guarded during their young manhood as we guard our girls who are later to be the wives of—what kind of men?

Can any father fail to protect his children from the curse of liquor?

Men of Missouri, be gallant in its best sense, protect your wives, your daughters, your sons and your neighbor's children by scratching no and voting yes on the third amendment. Make Missouri the twentieth state in the anti-liquor ranks, and get busy with your voting friends; be an influence!

Mrs. C. P. A.

NOTICE

The new, modern brick residence that will be sold in the Westwood auction sale on Monday, October 30th, will be open for inspection all day Sunday and Monday. You are cordially invited to come out and look it over.

One 1915 Model Saxon Roadster in perfect condition. Less than half price. Dr. W. E. Muna, Boone Building. Phone 540 White. M. 47-50.

TEACHERS TO CONFER

Missouri "First State in Union" in Association Enrollment, Carter Says.

Twelve thousand teachers will be enrolled for the big St. Louis meeting of the Missouri State Teachers' Association. Missouri will be the first state in the union in association enrollment, according to the reports from the school people of the State by the secretary of the association, E. M. Carter of Columbia.

From present indications, Mr. Carter says, at least seventy or eighty counties will dismiss their local associations so that teachers may go to St. Louis and hundreds of towns will give a straight enrollment of 100 per cent, whether all teachers go to St. Louis or not. The enrollment from the normal schools, colleges and universities will be greater than ever. Every county in the state will be represented.

President Thomas has obtained some of the leading educators of the country for the general program. Among these are Dr. Elmer Burritt Bryan, president of Calgate University, Hamilton, N. Y. Dr. Charles H. Judd, director of the School of Education, University of Chicago, an authority on school matters; Dr. David Snedden, former commissioner of education of Massachusetts, now of the Teachers' College, Columbia University; Mrs. Cora Wilson Stewart, president of the Kentucky Illiteracy Commission, Frankfort, Ky., known in connection with the Moonlight School Movement; Dr. John D. Shoop, super-

intendent of schools, Chicago, and president of the Department of Superintendence of the N. E. A.; Dr. Carter Alexander, a native Missourian, now of Peabody College for Teachers, Nashville, Tenn.; Mrs. Alice B. Carmalt, director of primary and grade work of the University of Pittsburgh; Dr. Durand W. Springer, secretary of the N. E. A.; Dr. J. L. McBrien, one of the leading school extension men in the United States; W. K. Tate, professor of rural education, Peabody College for Teachers; Dr. M. V. O'Shea, professor of education, University of Wisconsin.

A New Score Board Invented.

A new football score board has been invented at Harvard Massachusetts. It shows who carried the ball, who did the tackling, the kind of play, the downs, the distance to go and the score. The new machine was used in the game between Indiana University and Tufts College of Medford, Mass., yesterday. This is the first time that such a board has ever been used in the Middle West.

Masonic Grand Master Visits Here.

Edward Higbee of Kirksville, Masonic grand master of the state, and J. R. McLachlan, state grand lecturer, here for the grand lodge of instruction, were the guests of the Acacia fraternity at dinner yesterday evening.

History 1a, section at 10 o'clock Monday will be expected to attend Dr. Power's lecture.—R. J. Kerner, J. E. Wrench. Adv.

DR. POWERS HERE THIS WEEK

Series of Lectures To Be Given by Travel Bureau President.

A series of lectures will be given this week in the University Auditorium by Dr. H. H. Powers, president of the Bureau of University Travel, formerly professor of economics and sociology at Leland Stanford, Jr. University, Cornell University and Santa College.

At 10 o'clock, Monday Doctor Powers will talk on "America, Her Heredity and Her Inheritance." At 7:30 o'clock Tuesday night his subject will be "America and Pan-America." At 7:30 Wednesday night "America and the Far East" will be the subject of his talk. This subject covers Japan, her program in the East and in the West; China, her strength and her weakness and the "yellow peril" to America. Thursday's evening subject will be "America and Europe," which deals with European supremacy and its causes; its relation to America. His last lecture will be 2 o'clock Friday afternoon on "America and the Anglo-Saxons."

All classes in the University will be dismissed for the lectures tomorrow morning and Friday afternoon.

You can't plan a HOME intelligently until you have the lot. Attend the Westwood lot sale Monday, next and get the lot, then make your plans. Adv.

You take no chances in buying a lot for a home in Westwood, as each and every lot is restricted as to building lines and cost. Adv.



This elegant new modern brick house will be sold at Auction Monday, October 30, 1916 about 2: o'clock p. m. on the premises No. 105 Glenwood Avenue. The house is rented to Dr. Stein of the University until September 1, 1917 at \$40 per month. I will carry back \$4,000 of the purchase price at 6% interest for five years, or purchaser may pay all. The house will be open all day today, Sunday and you will have to see it to appreciate it. Come out to the sale, you will never have another opportunity like this.

J. A. STEWART, Owner.

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